



**HOTEL AND TOURISM PROGRAMMES**

**ZAMBIA QUALIFICATION FRAMEWORK (ZQF) LEVEL 6**

**SYLLABUS FOR**

**DIPLOMA IN TOUR GUIDING**

**Programme NO. 451**

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## ACRONYMS

|         |                                                                           |
|---------|---------------------------------------------------------------------------|
| ACOP    | : Approved Code of Practices                                              |
| COGM    | : Calculate The Cost Of Goods Manufactured                                |
| GDPICT  | : Guangdong Polytechnic Of Industry Commerce China                        |
| ICT     | : Information Communication Technology                                    |
| ITCZ    | : Intertropical Convergence Zone                                          |
| Itos    | : Inbound Tour Operators                                                  |
| MIS     | : Marketing Information System                                            |
| PESTEL  | : Political, Economic, Social, Technological, Environmental, Legal        |
| ROP     | : Residents Oriented Products                                             |
| STP     | : Segmentation, Targeting And Positioning                                 |
| SZVCST) | : Sino - Zam Vocational College Of Science And Technology                 |
| TEVET   | : Technical Education, Vocational And Entrepreneurship Training           |
| TEVETA  | : Technical Education, Vocational And Entrepreneurship Training Authority |
| TEVETA  | : Technical Education, Vocational And Entrepreneurship Training Authority |
| TOP     | : Tourism Oriented Products                                               |
| WAP     | : Walk Away Price                                                         |
| WATNA   | : Worst Alternative To Negotiated Agreement                               |
| ZOPA    | : Zone Of Possible Agreement                                              |
| ZTA     | : Zambia Tourism Agency                                                   |

## **ABOUT THE TECHNICAL EDUCATION, VOCATIONAL AND ENTREPRENEURSHIP TRAINING AUTHORITY (TEVETA)**

The Technical Education, Vocational and Entrepreneurship Training Authority (TEVETA) is a body corporate established under the Technical Education, Vocational and Entrepreneurship Training (TEVET) Act No. 13 of 1998 and the TEVET (Amendment) Act No. 11 of 2005.

The TEVETA was established to regulate, monitor and coordinate Technical Education, Vocational and Entrepreneurship Training (TEVET) in consultation with industry, employers, workers and other stakeholders. It is TEVETA's aim to develop a system of Technical Education, Vocational and Entrepreneurship Training (TEVET) that will satisfy the real demands and requirements of the labour market and socio-economic conditions, all of which are recognised to be in a state of constant change.

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